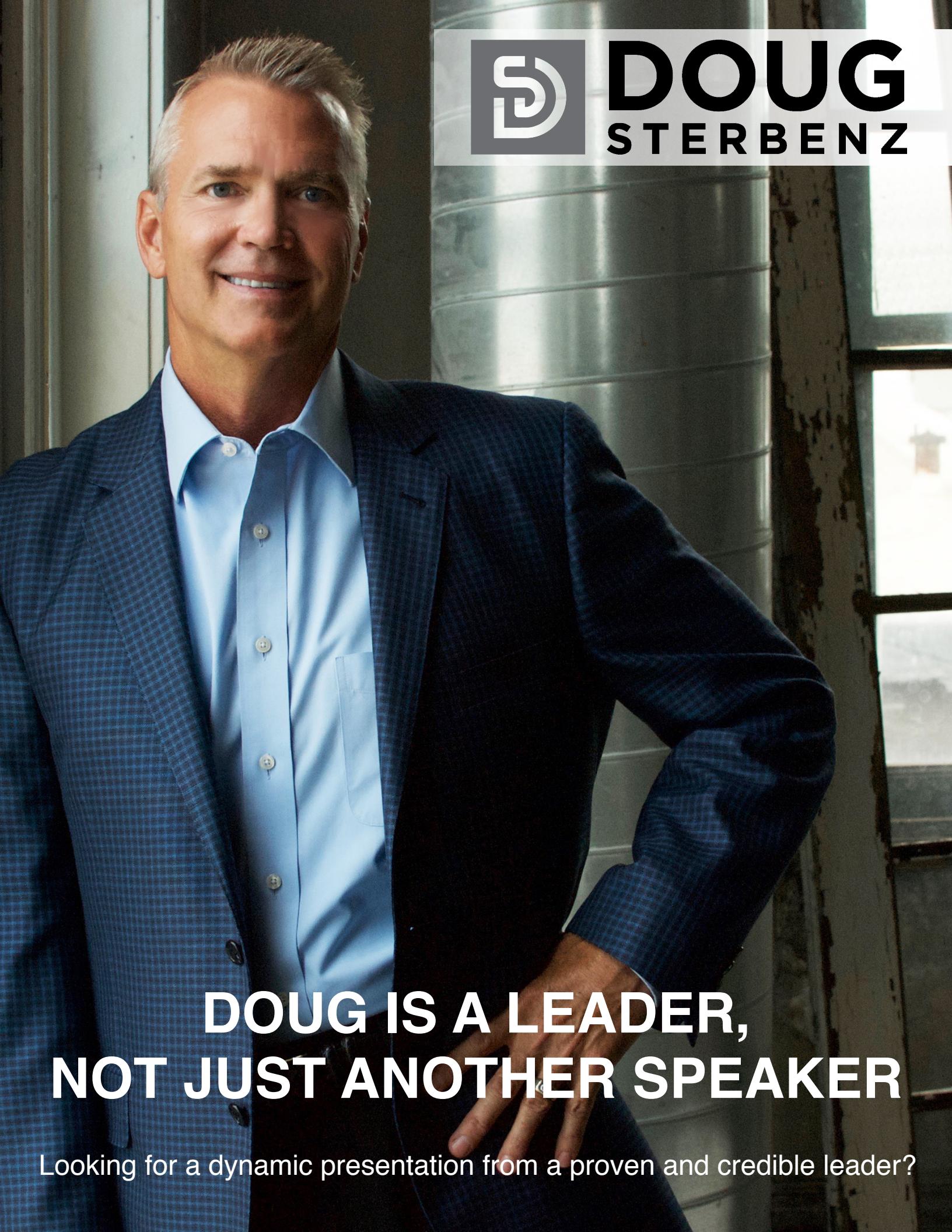
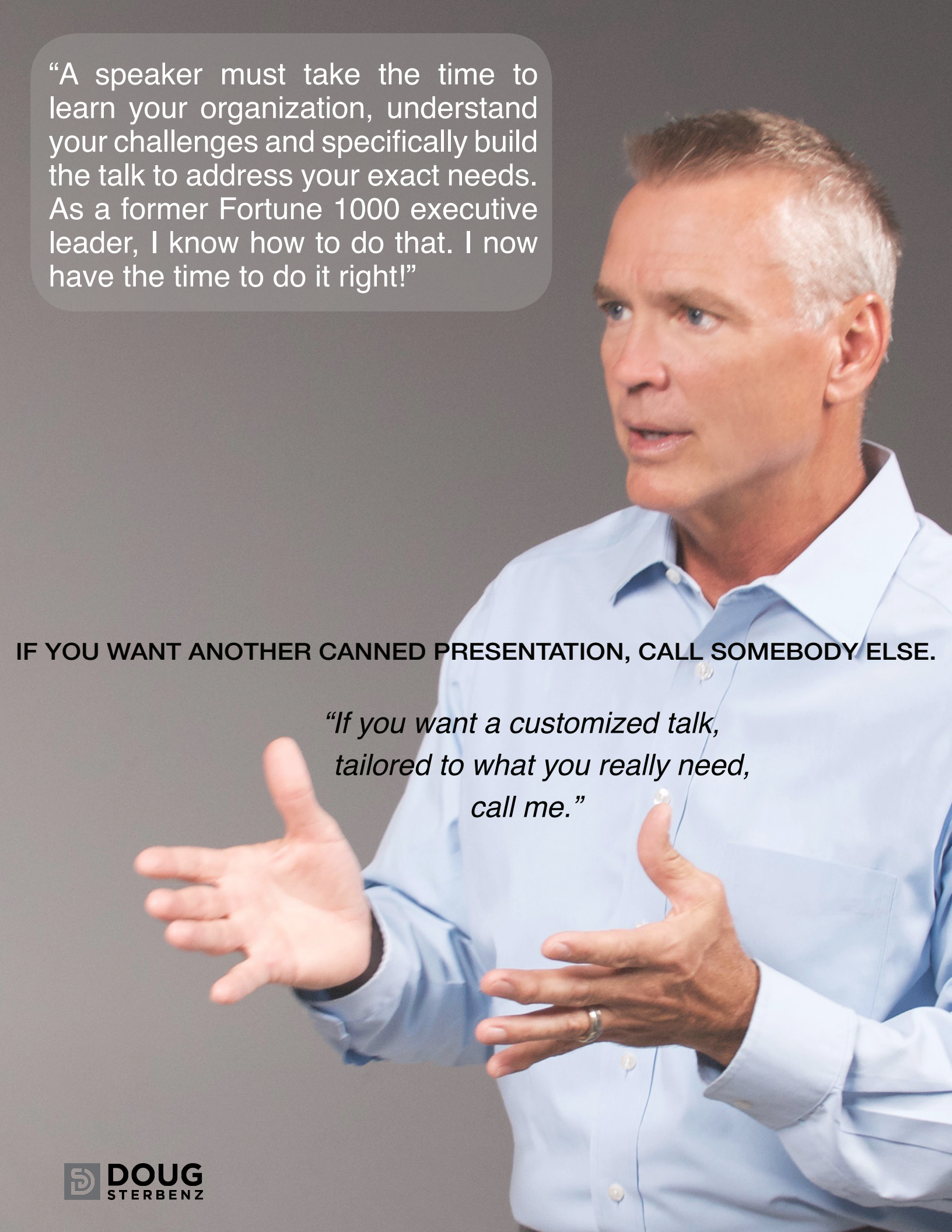

DOUG
STERBENZ
DOUG IS A LEADER,
NOT JUST ANOTHER SPEAKER
Looking for a dynamic presentation from a proven and credible leader?


"A speaker must take the time to learn your organization, understand your challenges and specifically build the talk to address your exact needs. As a former Fortune 1000 executive leader, I know how to do that. I now have the time to do it right!"
IF YOU WANT ANOTHER CANNED PRESENTATION, CALL SOMEBODY ELSE.
"If you want a customized talk, tailored to what you really need, call me."
DOUG
STERBENZ

WHAT MAKES DOUG **MORE** THAN JUST ANOTHER SPEAKER?

DOUG'S BEEN THERE

Having walked the leadership path himself, Doug gets it. He understands how to craft his message to make your points. Your audience will get it and act on it!

MORE THAN A NICE SPEECH

"Real corporate executive with actual business know-how to show the audience with real life business stories."

CUSTOM CONTENT

Each speech is custom built to meet your needs.

DOUG'S A COACH

"A good coach provides the tools you need."

"Doug took the time and effort to learn about us and prepare his message just for us. He was the best we have seen." - OGE Energy Corp

DOUG STERBENZ

Leader First, Then a Speaker

"An excellent speaker! Doug taught us the lessons we needed and showed us what it takes to succeed. Everyone wanted to jump at the opportunity to work together."

-Forterra, Inc.

How Clients Describe Doug:

Relevant, Impactful, Funny, Inspiring, Dynamic

DOUG STERBENZ

See Doug in Action!

Leadership Video Highlights:

Leadership Keynote: https://vimeo.com/101793521

Leadership Conference Highlights: https://vimeo.com/221324737

My Ink Spot: https://vimeo.com/199094293

Leadership Breakout Session: https://vimeo.com/199191310

Leaders Must be Present to Win: https://vimeo.com/101804925

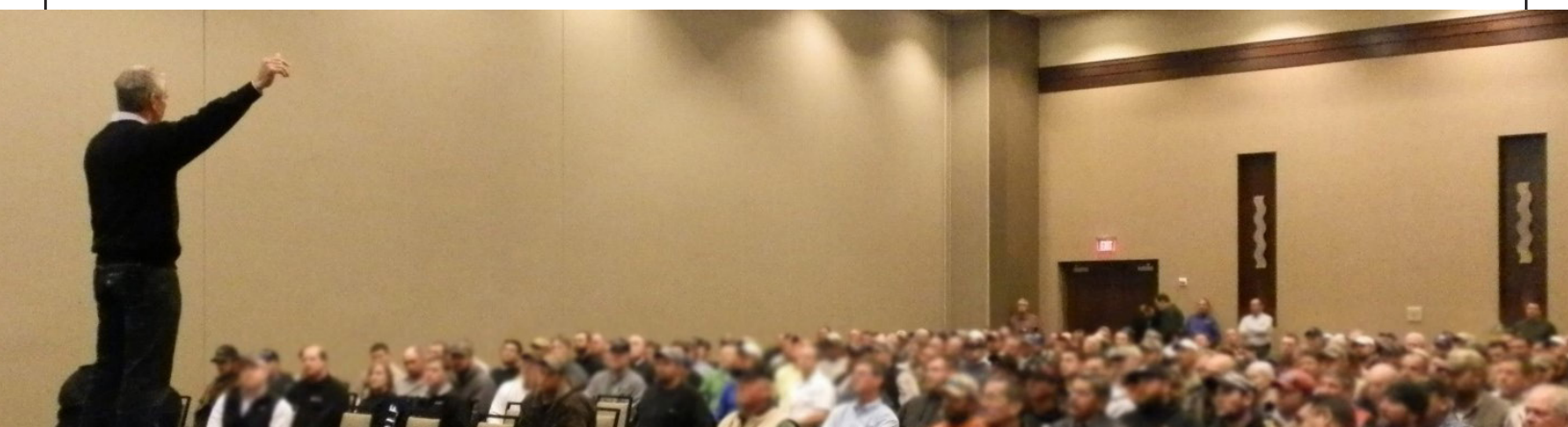
Safety Video Highlights:

Safety Keynote: https://vimeo.com/101793522

I Shook the Hand of a Deadman: https://vimeo.com/200247271

More Productive with Safety: https://vimeo.com/201224403

The Zero Message: https://vimeo.com/101793523



While ***every program is custom-designed specifically for your organization,*** Doug uses some of these stories and lessons to engage and drive home the points for your attendees:

DOUG TALKS LEADERSHIP

Must Be Present To Win

Just like the rules for your local raffle fundraiser, where participants must be present to win; leaders must be present with those they lead so they can win. Doug relates to your audience with his famous raffle story.

Are your leaders passing up the higher value opportunities to lead?
Are your leaders truly present with those they lead?

Your audience will gain a specific action plan to increase their presence as a leader.

Parents not Babysitters

All parents have hired a babysitter. Doug relates to your audience with his entertaining and familiar concept, pointing out the difference between a parent and babysitter. Leaders need to be more like parents and less like babysitters. This simple story brings the expectations of the leader to light. Are your leaders simply doing the babysitting?

Your audience will come away with a new view of the importance of leadership.

Disagree Privately, Execute Publicly

Leadership integrity. When it comes to leading, integrity takes a meaning that many people don't think about. Doug shows through story, actual example and role play what has derailed the careers of many aspiring leaders and company change efforts. This story subtly, yet directly hits home with your audience. Are your leaders violating Doug's Integrity Matrix and derailing their leadership and your company's results?

Everyone will learn how to apply the lesson to earn respect.

The Ink Spot

Doug tells the story of an ink pen leaving a nasty ink spot on his new white shirt. Everyone can relate to the funny and entertaining story. Doug then uses the story to examine how leaders have concerns that hold them back.

Your audience will be more equipped to find and solve their own ink spots, their limitations.

DOUG STERBENZ

While ***every program is custom-designed specifically for your organization,*** Doug uses some of these stories and lessons to engage and drive home the points for your attendees:

DOUG TALKS SAFETY

The Secret Ingredient to Safety Excellence

Most company safety programs are average. Some of them even fail. The ones that excel always have a secret element. All safety programs are made or lost over this one secret ingredient – and it is one element most overlooked by leadership. Doug reveals the secret to an excellent safety program to your audience in a way they will never forget. He uses your specific challenges and areas for improvement. Then, he shows them how they can have that secret ingredient to make your safety program excellent.

Doug can provide his book, "The Secret Ingredient to Safety Excellence" to each person in your audience.

Shook the Hand of a Deadman

He shouldn't be alive today. He had done that job many times without the required safety precautions necessary. Not this time. Why? For one simple reason!

There is no better way to be reminded of the importance of safety than to meet someone who would have died without an excellent safety program. Doug tells this riveting story and everybody will remember, understand and buy in.

Find out why they were celebrating a major safety milestone instead of attending a funeral.

Trade Safety for Productivity

We have all heard that safety and productivity go together. Why wouldn't we be automatically committed to something as simple as safety? Why is this commitment thing so hard for us? Doug inspires your leaders with his story of how he became committed to safety.

After hearing and seeing Doug's story, your leaders will renew their own commitment.

Our Memory Fades

Effective Safety leadership is dependent on leaders caring about people. Many business leaders see through the numbers lens; reliability numbers, productivity numbers, financial numbers, and so on. Numbers are important but they also can be cold and give the appearance that the leader is uncaring. Everybody remembers the injuries to people long after they remember the numbers. Leaders must show that while numbers are important, people are more important.

Doug shows your leaders how to demonstrate how much they care about the people, while still maintaining the numbers.

DOUG STERBENZ

Industries Who Count on Doug

- MANUFACTURING
- UTILITIES
- MINING
- GOVERNMENT
- CONSTRUCTION
- SALES/MARKETING
- LABOR RELATIONS

"In the never-ending search for great speakers – Doug Sterbenz is a treasure!

His personal knowledge and experience is evident as he provides audiences with an informative, passionate, inspiring testimonial. He received the highest speaker rating from our conference attendees. He was sought out by many conference attendees for further discussion and his presentation continued to be discussed long after he was finished."

-Alaska Support Industry Alliance

DOUG STERBENZ

ABOUT DOUG

Doug Sterbenz is a recently retired Executive Vice President and Chief Operating Officer. Now Doug takes his leadership and safety experiences and helps aspiring leaders reach their full potential and organizations reach their goals.

Doug never imagined himself as a speaker, but has a passion for sharing the leadership and safety lessons he has learned along the way. He has stories to tell because he has lived them, and he has a proven track record of leading people to achieve success. He is often called to speak on leadership and safety, and he has a message that will personally inspire and challenge any audience.

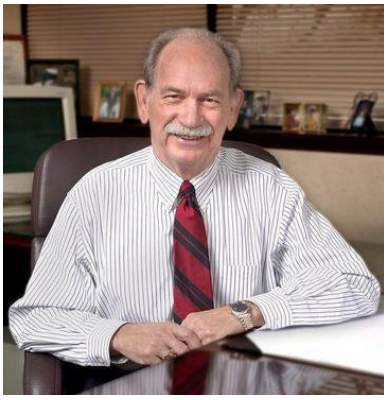
Doug has a Bachelor of Science in Mechanical Engineering, holds a Professional Engineering license, and has a Masters of Business Administration.

Doug has serious credibility on the topics of leadership and safety from the shop floor to the executive suite. Having worked as a first line shift supervisor, to launching his company's marketing business and going on to lead the operating activities for a Fortune 1000 company.

"Taking people to good places that they would not go on their own."

DOUG STERBENZ

WHAT OTHERS SAY:



"Doug's Keynote address really made a large impact on me and many others in attendance. His message helped get the conference kicked off in the right direction. Doug's delivery and message was excellent – people internalized every word he said. Personally, I have now found myself making decisions everyday based on Doug's question – will this make me "Present" Physically, Mentally, and Emotionally? Thank you for your insight and for sharing."

Bill Konefes
Power Plant Superintendent
Georgia-Pacific Consumer Products LP

"In the never-ending search for great speakers – Doug Sterbenz is a treasure! His personal knowledge of and experience with safety failures and successes are evident as he provides audiences with an informative, passionate, inspiring testimonial about safety in the workplace. He received the highest speaker rating from our conference attendees. He was sought out by many conference attendees for further discussion and his presentation continued to be discussed long after he was finished."

Rebecca Logan, General Manager
Alaska Support Industry Alliance

"We had Doug come in and talk and it was a huge success. He discussed the foundational qualities that make someone an effective leader. People in our audience told me that Doug Sterbenz was one of the best speakers they heard! I look forward to the time when we can bring him back."

David Byrd-Stadler
School of Business, The University of Kansas
Director of Corporate and Community Engagement

"Doug's presentation at our conference was a big hit! His message was spot on and well received by our associates. We really appreciated how Doug took the time and effort to learn about us and prepare his message just for us. He was the best we have seen."

Bill Young
Manager of Safety Service
OGE Energy Corp

DOUG STERBENZ

MY PROMISE

I will work hard to understand your business, get to know your organization and your people. I will fully understand your challenges before I plan my presentation. Once I fully understand you and your needs, I will specifically build my presentation to address those exact needs. I will only accept your business if I can provide specific solutions in line with your expectactions. If allowed, I will spend time in your operations observing and learning. My aim is to create the expectations you desire to develop more effective leadership, and improve the safety of your organization.

Doug